

### WHAT IS HOME MADE CHEFS?

"We created this platform to celebrate life around the kitchen table, because isn't that where we make our best memories?"

Whether it is about the simplest weekday meals, drinks and bites with friends and family or a Sunday bake day, at Home Made Chefs we make simple, seasonable and seriously great recipes, created by and for Home Made Chefs.

Where one is a real hero in baking pies, the other one is excellent in discovering the Asian kitchen and that is how we always have someone in our portfolio who can help fulfill your wishes; from a recipe custom made to recipe preparation videos, cooking demonstrations, blogposts and more, a lot more.

## **OUR ONLINE STATISTICS**









**8100** Followers

**2-3%** Engagement

**♀ 75%** 

Female 84%

Netherlands

**70,000** Views per month

growth in 1 year

**10%** 

♂ **25**% Male

7% Belgium

**28%** 25-34 years **28%** 35-44 years **23%** 45-54 years









website visits per month 80% 9

organic search

12% direct















# **SERVICES**

development

**Custom made recipe** 

- **Sponsored video Newsletter mentions**
- **Branded content** creation
- **Blogposts** Cooking
- demonstrations Advertisements
- management

Social media

in mind other than the examples above? That is great! We love creative ideas and would love to discuss the collaboration opportunities! "

"The possibilities are endless. Did you have something

**OUR HOME MADE CHEFS** 

food enthusiast

DENISE

STERRE

DANNY

TV chef and author of cookbooks

KIM

sweet, sweeter, sweetest

ROB food designer

food blogger

when life gives you lemons

**JADIS** 



# ATAG



INVENTUM





maakt 't moment LEE KUM KEE

KitchenAid<sup>®</sup>

## LET'S WORK!

Are you following us yet?

Get in touch with Denise



